



15 TEMMUZ DARBE GİRİŞİMİ İLETİŞİM KİTİ

English
-Versiyon 2-
Ağustos 2016

15 Temmuz Darbe Girişimi İletişim Kiti (Versiyon 2)

Kullanım Kılavuzu – 1

Sayın Kullanıcı;

15 Temmuz 2016 günü ülkemizde yaşanan darbe girişimi sonrasında, DEİK tarafından başlatılan seferberlik kapsamında, İş Konseyleri Başkan, Başkan Yardımcıları ve Yürütme Kurulu Üyelerinin sorumlu oldukları ülkelerde, muhatap kuruluşları ile iletişime geçmelerine karar verilmiştir.

*Bu çerçevede, darbe girişimi sonrasında DEİK tarafından yürütülecek çalışmalarda, **söylemde birlik oluşturulması ve ortak mesajların tüm ülkelerdeki muhatap kurumlara iletilmesi** için DEİK tarafından “15 Temmuz Darbe Girişimi İletişim Kiti” hazırlanmış ve kullanımınıza sunulmuştur.*

Söz konusu iletişim kitinin Temmuz ayında tarafınıza iletilmiş olup, yaşanan güncel gelişmeler ve gelen talepler çerçevesinde güncellenmiş, kısaltılmış ve Türkçelerştirilmiştir.

15 Temmuz Darbe Girişimi İletişim Kiti (Versiyon 2)

Kullanım Kılavuzu – 2

Söz konusu iletişim kitinin kullanırken, şu noktalara dikkat edilmesi özellikle hatırlatılır:

- *Bu kit, muhataplarınız ile iletişimde **tarafınıza yöneltilebilecek sorular çerçevesinde** hazırlanmıştır.*
- *Görüşmelerinizde yardımcı olması açısından bu kit, **İngilizce ve Türkçe** olarak hazırlanmıştır.*
- ***Görüşmeden önce kiti dikkatlice okuyup, söylem ve mesajlara hakim olmanız** büyük önem taşımaktadır.*
- *Görüşmeler sonrasında, görüşmeye ilişkin hazırlayacağınız **kısa bir raporu**, takip açısından lütfen DEİK Genel Sekreterliğine iletiniz.*

Who we are? – 1

Established in 1986, **30 years-old DEİK** is responsible for promoting foreign trade and investment relations of Turkey as well as of marketing the country to potential investors.

Following the restructuring occurred in September 2014, all private sector and business bodies in Turkey have been drawn under DEİK's umbrella.

So DEİK today, can speak as one and single voice on Turkey's foreign trade and investment; as the umbrella organization.

Who we are? – 2

Today DEİK has **133 Business Councils**, of which **126 are country-based**.

- A large-base of Turkish business community representation with 103 Founding Institutions.
- An international business network via counterpart organizations;
- A vaste expertise, experience and know-how.

DEİK is a strong partner in Turkey for promoting bilateral trade and investment with the rest of the world and even much stronger after new formation.

Why we are here? – 1

As your number one business partner in Turkey, we felt the obligation to contact you with regards to what happened on July 15, 2016 in Turkey.

Cause on the post-junta attempt period, we felt the urgent need to inform our counterparts **to counter ongoing disinformation and the intentional spread of false and inaccurate information on what happened and what's happening in Turkey abroad.**

At DEİK, **we have started a mobilization.** All of our's Business Councils are abroad; to inform their counterparts all around the world.

Why we are here? - 2

Your country is an important partner for Turkey; in terms of politics and economy.

While fighting against misinformation, we also need to keep on going our political and economic relationship without any interruption.

“Business as usual” as we say it.

What happened on 15th July, 2016?

On the evening of July 15th, a small fraction within the Turkish Armed Forces **associated with FETÖ** tried to engage in a **junta**, particularly in Ankara and İstanbul.

As DEİK, we perceived this attempt as **a last move by the terror organization** who infiltrated into strategic institutions of the Turkish state with **the objective of seizing control of state institutions.**

What happened on the aftermath of failed attempt?

Throughout the process all political parties and the Members of the Turkish Parliament, Turkish business community, Turkish civil society, media and the people of Turkey stood firmly behind the Turkish democracy, the Constitution, Turkey's democratic politics and her democratic institutions.

Turkish people together defeated the attempt and stood by democracy and the rule of law.

What is the single conclusion of the failed attempt?

The simple and clear conclusion drawn from this attempt is, **there is no power over the will of the people.**

We strongly believe that **Turkey and Turkish democracy will emerge reinforced by this incident.**

What will happen now? Main Messages

We have no doubt that **Turkey and Turkish democracy will emerge reinforced by this incident.**

We are convinced that **the rule of law and democracy will be respected during the detention and judicial process.**

We are sure that **Turkish economy will remain to be strong.**

Business as usual – Main motto

Business is as usual, as we say! By now, **everything is under control**.

Immediately after the failed attempt from the junta, **Turkish Government and relevant authorities** (including **the Turkish Central Bank**) have announced a raft of measures to ensure financial stability and to minimize the adverse effects of the failed attempt, on whatever it took. **Banking sector is strong. All economic indicators are stable.**

How Turkish economy reacted?

Deputy Minister in charge of Economy regularly meet with Turkish business circles and foreign investors and informs Turkish and foreign economic actors.

Economy management of Turkey, with all its organs (including business interest groups) **reacted firmly and swiftly to the coup attempt.**

Today, **Turkish economy still remains to be strong and resilient; ready to withstand any challenges.**

How did the markets react?

On the first week of the failed coup attempt, **regular functioning of the financial system was achieved effectively.**

On the other hand, **a fluctuation in markets upon such an unexpected political development was known to be inevitable.**

Possible negative reactions were also influenced by some domestic and international concerns over the “state of emergency”

How to read S&P's decision to downgrade Turkey's rating?

Decision by S&P and decisions by other credit-rating agencies are of course important to consider.

However the downgrade is not expected to result in any direct and deteriorating impacts on the Turkish economy since S&P had already been grading Turkey below the investment threshold since anyone can remember.

A healthier evaluation would be to adopt a “**wait and see**” approach, as the other rating institutions chose to do.

How did Fitch and Moody's react?

Moody's took Turkey on watch.

Fitch affirmed Turkey's rating at BBB- and revised outlook to negative by stating that it will be eyeing domestic political and security environment for a further positive or negative action.

Further decisions of the credit rating agencies will also be shaped by the signals received on the government's dedication to economic reforms.

What are the economic prospects for Turkey?

The attempt that happened on July 15 cannot be considered a classical military upheaval as it was plotted by FETO, a terror organization.

In this respect, the Turkish economy's dynamic growth potential is still undeniably promising and awaits the implementation of the structural reforms promised by the government.

The reform agenda is also still feasible; reinforced by new initiatives.

Was the global community's reaction enough?

As you might imagine, the attempt from the junta was a direct threat to Turkish democracy and our integrity.

We expected from all countries abroad to react this attempt swiftly; condemn the attempt and help Turkey and its Government to fight against the ones who are responsible.

While we received a lot of global support from different countries; some messages given by some leaders disappointed us.

What we expected from the global community?

We expected them all to show unity with Turkey, by visiting our country and standing next to our President and the Government.

Instead we have received warnings and listened concerns of some countries/leaders especially with regards to democracy and the rule of law on the aftermath of the failed attempt.

We are also aware that this is partly related with the disinformation and the intentional spread of false and inaccurate information on the attempt.

Therefore we are here today, to communicate with you and get your support.

Why a 3-months State of Emergency was declared:

The three-month state of emergency declared in the country aims **to complete cleaning of FETO elements from the Army and the bureaucracy** in an efficient and expeditious way in order to eliminate any relevant future risks.

The process will have no implications on economic activity, as guaranteed and soundly emphasized by the government.

State of Emergency is also a practice permissible under international human rights law, including European Convention on Human Rights **(Article 15)**.

Will the State of Emergency be extended?

Turkish officials have clearly expressed that the State of Emergency will be demolished/will not be extended when **the needed operations are completed/when all the terrorist elements are cleaned from the Turkish army and bureaucracy.**

Therefore the State of Emergency is a temporary procedure; not stable.

No need to remind that **countries who have recently faced with terror attacks** are also running State of Emergency situations **(like France).**

On Death Penalty

The failed attempt brought an old-issue left on the history of Turkey-EU relations: the death penalty.

Back in 2004, Turkey abolishing the death penalty was granted with the opening of the membership talks in 2005. It has been a huge step taken by the Turkish government and **no one is willing to loose the gains of 11 years, with an old, historic subject.**

Also Turkish officials clearly expressed that the death penalty will not be re-integrated into the Turkish Constitution.

On Operations and on investigations

Ongoing operations are conducted against the terrorist organization with the aim of a stronger-than-ever stability in Turkey, supporting the fundamentals of the economy in the medium and long term.

Turkish officials clearly expressed that the operations will focus primarily on terrorists; not the opponents of the Government.

Rights of suspects are under protection within the limits of the State of Emergency.

On Operations against journalists

Turkish media played a vital role in the prevention of the coup attempt as a deterrent force against the plotters.

The Public Prosecutors are investigating these severe crimes committed by the coup plotters as well as those who are linked to FETO.

Closure of certain media outlets needs to be within this perspective.

On torture and violation of human rights allegations

We strongly reject groundless allegations that question our commitment to eliminate all acts of torture or inhuman treatment.

Turkey is part of international legal system and has a constructive cooperation with their respective international monitoring organs.

Plus; it is important to remind the decision of the Turkish government on “zero tolerance policy against torture” back in 2003.

What we have done as DEİK? – 1

As DEİK we have taken a swift and immediate action towards the attempt from the junta.

July 15, 2016 (*the day of failed attempt*):

DEİK published a press release **emphasizing the exemplary resistance of Turkish nation together with other state institutions.**

July 16, 2016

DEİK published a **second press release condemning the the junta in Turkey.**

What we have done as DEİK? – 2

July 18, 2016 (*the first working day after the failed attempt*):

DEİK has prepared a letter to be send to counterpart organizations, Embassies and Consulates in Turkey and to all relevant authorities explaining the situation in Turkey; giving the message that everything is under control and DEİK continues on his business as usual.

DEİK specifically asked to its 133-Business Councils' Presidents to disseminate the letter to all their counterparts abroad.

Numerous replies have been received supporting Turkey and the heroic efforts of the Turkish people.

What we have done as DEİK? – 3

- **July 18, 2016** (*the first working day after the failed attempt*):

DEİK also puts its signature to a **common declaration** prepared by 12 civil society organizations in Turkey, voicing the common stance against any military intervention to democracy.

What we have done as DEİK? – 4

- July 22, 2016

DEİK's intensive efforts has continued with a consultation meeting hosting 120 businessman forming DEİK's Business Councils body.

With more than 150 different recommendations developed to the question of 'what should be done now?'.
What should be done now?

- July 25, 2016

Recommendations has been consolidated, prioritized and presented to DEİK's Board of Executives to form an '**Urgent Action Plan**', that is summarized on 11 step.

What is DEİK's Urgent Action Plan's main objective:

The main objective of the action plan is to counter ongoing disinformation and the intentional spread of false and inaccurate information on what happened and what's happening in Turkey abroad.

We as DEİK call for a mobilization on our side!

We also established a Communication Committee for a specific purpose.

Our Business Councils' Presidents will travel all their responsible countries in 45 days. (over 30 countries so far)

What will the Communication Committee's main task?

The main objective of the Communication Committee will be to fight against the misinformation on the failed attempt all around the world.

On that perspective; we will cooperate with the ongoing work coordinated by the Ministry of Economics; we will also focus on **think-tanks, counterpart organizations, foreign press.**

Because these are the sources where the misleading information disseminate.